

January 8, 2018

You are cordially invited to participate in the 2018 Penn State Flower Trial located at the Penn State Southeast Agricultural Research and Extension Center (SEAREC) in Lancaster County, PA. The Trial evaluates commercially available annual and perennial flowering plants, both seed and vegetatively propagated, as well as plants not yet in the market.

Why trial your plants at the Penn State Flower Trials?

- **Plant Ratings:** You will have access to current and archived ratings and photos online at our website: www.trialgardenspsu.com. We also coordinate your local ratings to the National Trials Database, if you wish.
- **Single Season and Three Season Trialing Options:** We offer both a single season containerized trial (for annuals or perennials) as well as a three season in ground overwintering trial for perennials. Plants can be entered for either trial as: sun only, shade only, or sun and shade.
- **High Visibility:** Your material is displayed in front of brokers, growers, landscapers, press, and consumers regionally, nationally, and internationally. Our location in zone 6b means plants that are successful here can do well for about 60% of the consumers in the US.
- **Regional Partners:** Hershey Gardens (Hershey, PA), North Park (near Pittsburgh, PA) and Ag Progress Days (near State College, PA) all receive a subset of select trial plants. This means your plants' exposure can be magnified, being seen by over 250,000 visitors each year!
- **Media Engagement:** We have great media engagement through local press, trade press, Instagram, national presentations, and tours.
- **Quality Plant Care:** Constant improvements mean your plants are being well cared for. In 2017 a task force and an additional employee were dedicated to monitoring and adjusting fertility, plant health, and sanitation.

A Trial Entry form and submission procedures are attached. Please send us your completed form and entry list by February 8, 2018. Entry lists should include entry name, required register and trademark symbols, expected shipping dates, and an indication of any new 2018 products. If you would like a template to help you create your list, we would be happy to provide one.

Field Day 2018 at SEAREC will be held Thursday, July 26th. We hope you are available to attend and look forward to working with you this season. Please feel free to contact either Deneen Shaffer, Trial Associate, or myself with any questions you may have.

Sincerely,

Sinclair A. Adam Jr.
Trial Director, Penn State Flower Trials

Contact Us:

Flower Trial Director:	Sinclair Adam Jr	(802) 309.3814	saa19@psu.edu
Trial Associate:	Deneen Shaffer	(717) 813.0155	des346@psu.edu